

## **27 CHALLENGES OF ENTERPRISE GROWTH**

Instructions: Select the 5 Top Challenges you are experiencing in your company at this time by circling the number associated with each challenge.

- 1. Profits are inadequate to grow the company.
- 2. Need for an improved business design.
- 3. Customers are migrating away from your products or services.
- 4. Continual cash flow challenges.
- 5. Limited capital available to grow.
- 6. Employee turnover.
- 7. Hiring quality staff.
- 8. Staff morale and voltage challenges.
- 9. Need for a flexible planning model.
- 10. Need to have better staff buy-in.
- 11. Project Management and resource coordination challenges.
- 12. Leadership/staff communication gap.
- 13. New staff orientation.
- 14. Staff training.
- 15. Unclear values throughout the organization.
- 16. Dealing with the cost of lost expertise of knowledge when employees leave.
- 17. Chaotic periods destabilize the company.
- 18. Organization needs to understand how the company will grow in the future.
- 19. Impact that staff satisfaction has on the company's profitability.
- 20. Company culture is generally resistant to change.
- 21. The marketplace and your customers change too quickly.
- 22. Difficulty anticipating problem areas before they surface.
- 23. Difficulty diagnosing the real problems or obstacles to growth.
- 24. Too slow getting product/services to market.
- 25. Not able to quickly get systems and procedures in place as company grows.
- 26. Weak product/service development and differentiation in market.
- 27. Challenge expanding sales.

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